

ASIAN PAINTS

Asian Paints remains India's market leader in paints since 1967 through an innovative spirit and strong consumer focus. It is double the size of any other company in India, and Asia's third largest. Asian Paints manufactures a wide range of paints for decorative and industrial use as well as wall coverings, adhesives and services. It is also present in the Home Improvement and Decor segments, covering bath and kitchen products. Asian Paints, along with its subsidiaries, has operations in 15 countries across the world, with 26 paint manufacturing facilities – servicing consumers in over 60 countries.

PURE

With a vision to offer finely crafted fabrics & fine living acrossthe world, PURE focuses on authenticity, quality and craftsmanship to produce unique collections that are as true to form as function. Inspiration is derived from rich, dynamic environments which celebrate a refined sense of style, reflected through a wide range of weaves, embroideries and wall coverings.

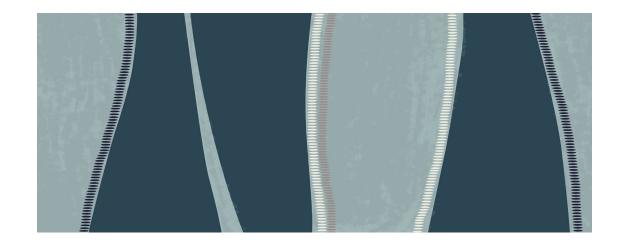
Evolution

Envelop a room with stunning wall covering patterns designed to complement the Evolution fabric collection. Revisiting the concept of fusing freedom with order and the intriguing ways of shapes and forms, a new province of graphic arrangements covers a room with the beauty and power of the abstract.



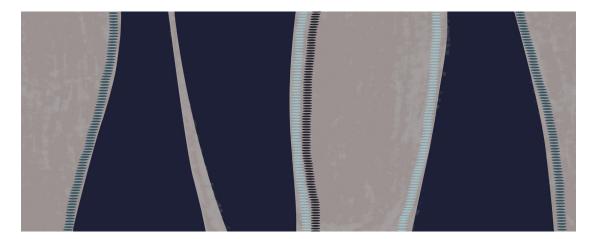
Cave I Seagull I W187XZ78N75

Recalling the simple grace of cave art, the beauty of this design lies in the oversized scale and delicate details.



W187XZ78N75

Seagull



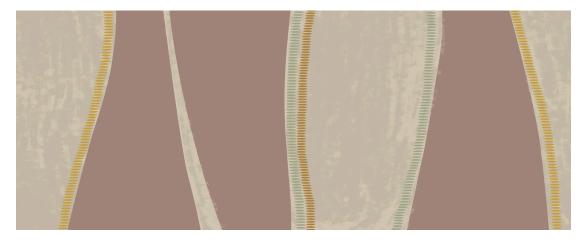
W187XZ72N75

Midnight



W187XZ73N75

Beige



W187XZ74N75

Light Umber



Shape up I Blue Stone I W187XZ87N75

Soft, abstract forms are dismantled and reimagined to create a new harmony, and a visually stunning composition is the result.



W187XZ87N75

Blue Stone

W187XZ90N75

Old Red

W187XZ88N75

Warm Teak

W187XZ89N75

Dark Wheat

W187XZ86N75

Warm Sage



Sirocco I Clay I W187XZ65N75

A simple stripe pattern with gentle brushstrokes covers a space with an understated elegance. Sirocco has also been translated into a graceful fabric.







W187XZ63N75

Dry Grey



W187XZ67N75

Seagull



W187XZ66N75

Stone



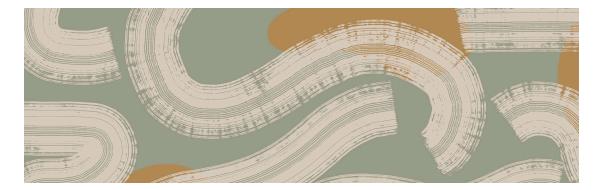
W187XZ64N75

Light Umber



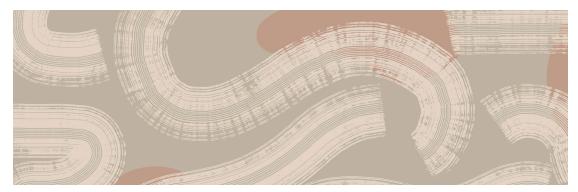
River Dance I Warm Sage I W187XZ71N75

A trippy collage of ribbons dance their way over pools of colour and across your wall to become a head turning backdrop.



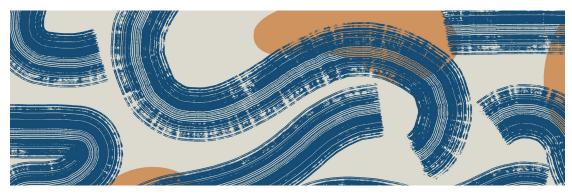
W187XZ71N75

Warm Sage



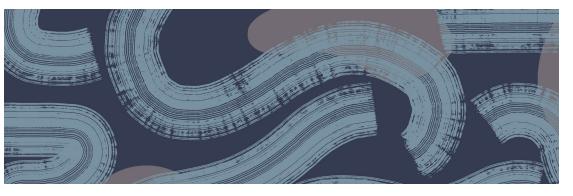
W187XZ70N75

Beige



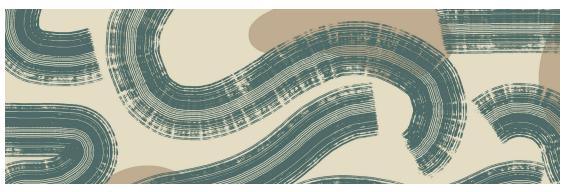
W187XZ77N75

Deep Sea



W187XZ69N75

Midnight



W187XZ68N75

Crocodile



Waterfront Stripes I Warm Teak I W187XZ93N75

Informal stripes soaked in a gentle wash of colours provides a restful ambience and modern style. A space opens up as does the spirit.



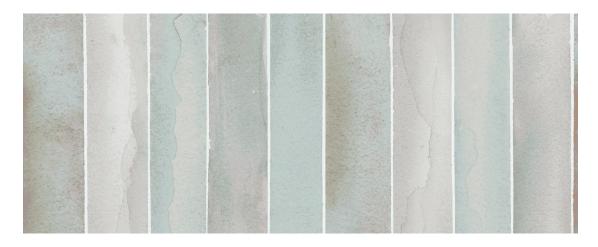
W187XZ93N75

Warm Teak



W187XZ91N75

Warm Sage



W187XZ92N75

Blue Stone

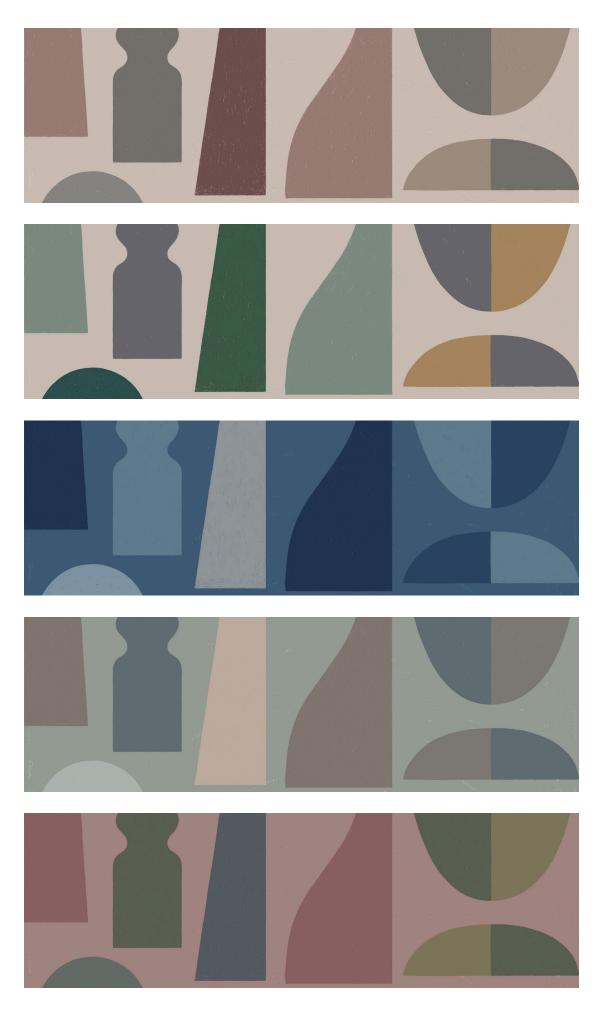


W187XZ94N75 Amaranth



Trinkets I Beige I W187XZ76N75

A quirky assortment of brightly coloured hand-drawn shapes becomes a whimsical backdrop to a modern space.



W187XZ76N75

Beige

W187XZ80N75

Pearl

W187XZ97N75

Deep Sea

W187XZ75N75

Warm Sage

W187XZ79N75

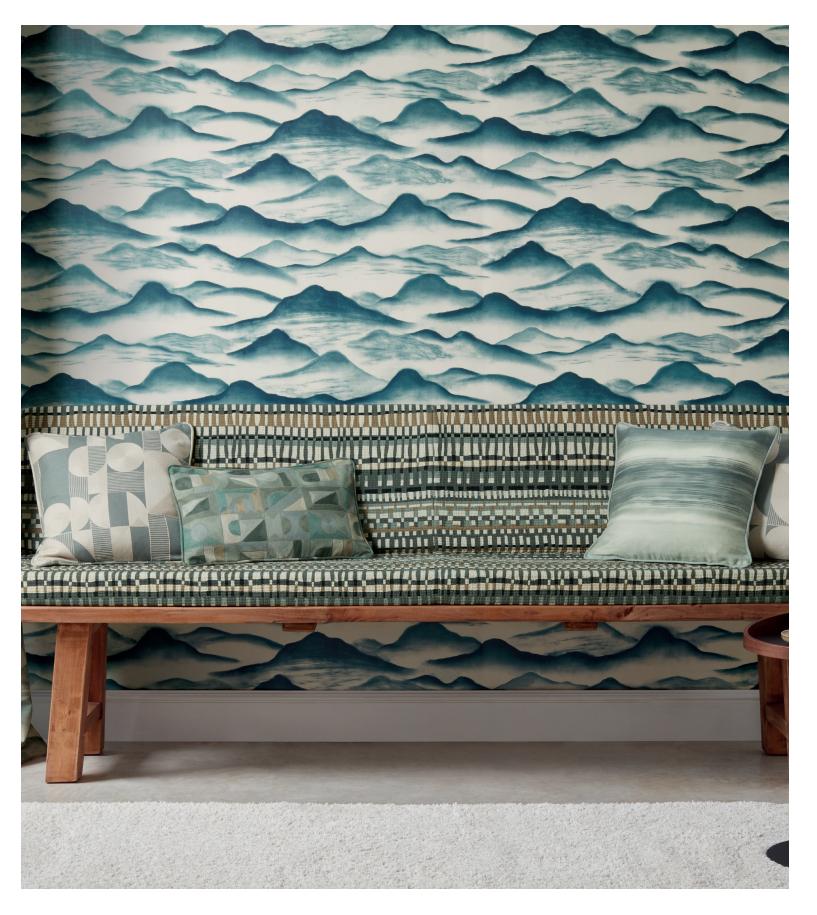
Rose Dust



Sunday I Rose Dust I W187XZ84N75

Leisurely and mellow. Sunny hues and simple geometric shapes are arranged in a breezy composition and a space is instantly warmed.





Misty Mountains I Deep Sea I W187XZ58N75

Painterly and graceful, the peaks and valleys of faraway mountains become a moody wallscape. Misty Mountain is also available as a printed fabric.



W187XZ58N75

Deep Sea



W187XZ57N75 Seagull



W187XZ59N75

Warm Sage



W187XZ60N75

Clay



W187XZ61N75

Dry Grey



W187XZ62N75

Graphite

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